



Funding Fla\$h

October, 2005

**Resource
Information for
Community
College Grant
Seekers**

Welcome to Community College Healthcare Action Plan's (CCHAP) new **Funding Flash!**

Funding Flash has a new look and purpose, and will be coming to you on the last Friday of each month providing you information to jump start your resource development activities.

Resource Development--a Top Priority

In our work over the past year, CCHAP has heard that expanding community colleges' individual and statewide capacity for resource development is a top priority. In response, CCHAP is stepping up its resource development support activities and will be using the **Funding Flash** as the primary tool to link you to the most up-to-date information, resources and opportunities available. We will focus on increasing skills, access to grant opportunities and training as well as celebrating the successes of community colleges across the state as they seek additional resources in support of their healthcare education programs.

What's the 'buzz' on Federal Funding?

We are in the first few weeks of the new federal funding cycle and the federal departments are beginning to forecast grants for the coming year. Keep in mind that each department operates on their own timeline and has their own format. We're hearing rumors of potential funding changes as a result of federal assistance being diverted to assist victims of Katrina so there are still many unknowns about what funding will be available in the coming year.

New Grant Opportunity

Is it a good fit for you?

HRSA (Health Resource Services Administration) recently announced the **Maternal and Child Health Pipeline Training Program (HRSA-06-077)**. **Proposal Deadline: December 2, 2005**

The program's purpose is to promote the development of a culturally diverse and representative health care workforce by recruiting, training, and retaining students from under-represented minorities into maternal and child health professions. The Maternal and Child Health Pipeline Training Program recruits financially disadvantaged under-represented

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students enrolled at Minority Serving Institutions. The MCH Pipeline Training Program will educate, mentor, guide and provide enriching experiences to increase students' interests in public health professions (pediatrics, public health, pediatric nutrition, public health social work, pediatric nursing, psychology, health education, pediatric occupational/physical therapy, speech language pathology). The applicant must demonstrate a linkage to one or more existing MCH long-term training programs.

Among other requirements, the program requires that the institution have a strong record of its students entering graduate school concentrating on health careers and that the institution have linkages with MCH-funded graduate programs. As such, this grant program is most applicable to partnerships that include four-year healthcare education programs.

See the full announcement at:

<https://grants.hrsa.gov/webexternal/FundingOpp.asp> and insert HRSA-06-0777.

“Funding Roadmap” Revisited

- Are you ready to get serious about finding money for your projects but not sure which are the best strategies and resources to use?
- Would you like to understand the most effective ways to deploy staff for successful resource development?
- Have you ever thought about increasing your chances of funding success by improving your ability to target funders?
- Are you interested in producing winning grants?

If the answer is yes to any of these questions, we have a little something in our toolkit just for you: *The Funding Roadmap*.

We’re reintroducing *The Roadmap* through what we’re calling “*The Roadmap Revisited*,” a series of feature articles on grants and grant writing that will be appearing over the coming months in the *Funding Flash*.

If you’re in healthcare education at one of Oregon’s community colleges, you may already be familiar with this grant writing tool. *The Funding Roadmap* is the centerpiece of CCHAP’s resource development efforts. It is also a key source of grants information for colleges and their partners. CCHAP developed *The Roadmap* specifically to help you build strong grant writing skills and target the “right” funders. Last year, we distributed *The Roadmap* on CD to community colleges and their partners statewide.

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CCHAP will be sending out a new "Funding Roadmap" CD in the upcoming week to our primary contacts at your college. Don't forget you can always download it from the CCHAP website at <http://www.cchap.info>

While you may already be using *The Roadmap*, what you may not know is that colleges across the state have been asking us to operationalize this new learning tool. To that end, the *Funding Flash* will now feature expanded discussions of topics first introduced in *The Roadmap*, including grants, grant writing, and resource development. We'll also be featuring articles on grant-related topics you've told us you want to know more about. We are confident this additional information will help you advance your skills and become even more proactive and effective in going after funding. To ensure we accomplish our goal of providing you with the critical information you need, we are asking for your input. Please contact CCHAP and tell us which topics you want to know more about or what information on resource development would be most helpful to you.

The Funding Roadmap, first introduced in 2004, is one of the most important tools in CCHAP's resource development toolkit. *The Roadmap* contains comprehensive tutorials on grant writing and grants research as well as listings of foundation and federal funders for healthcare education projects. *The Roadmap* was updated and revised this year to include an expanded list of potential funders as well as new "Hot Tips" that will help guide you to success.

The in-depth tutorials on grant writing and research that make up a key part of *The Roadmap* can provide staff without previous grants experience with a solid understanding of how to approach grant research and grant writing. We take you step-by-step through the entire process. You'll learn what a foundation grant looks like, how to negotiate the world of federal grants, all about researching grants to target those funders who are the best match for your project, how to use the *Oregon Foundation DataBook* (a key resource for Oregon grant writers), and how to write successful grants. Most importantly, we point the way to extensive information that will help you develop your abilities even further. The more you are able to develop your grant writing abilities and understand the funding landscape, the more successful you will be in positioning your projects for funding.

Another section of *The Roadmap* contains extensive listings of foundations and federal government funders that may be a match for your project. Whether you're an experienced grant writer or new to the world of grants, you'll find these listings will save you a tremendous amount of research time. We've already taken an initial look at a long list of funders and identified those we believe have the potential to be a funder for your project. All you have to do is to take this information to the next step and make a final match.

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The Funding Roadmap is an important learning tool in CCHAP's toolkit directed towards helping you successfully develop resources for your healthcare projects. Future articles in the *Funding Flash* will operationalize *The Roadmap* by expanding on key resource development concepts. We believe this additional information will help you develop your grants expertise and understand how best to utilize *The Roadmap* to help plan your resource development strategy. And remember that we are looking to you to provide us with input on the kinds of grant-related information you need. In this way, we'll have an opportunity to provide you with targeted information that will help propel you to success.

Networking and Training

No matter how much experience you have seeking new funding sources, there are always additional resources that would come in handy, lessons you could learn or skills you could expand. Every month we will be offering information about new training or networking opportunities that can enhance your resource development activities.

Don't forget to join us at the HEALTHCARE SOLUTIONS EXCHANGE² on October 14, where successful partnership programs in healthcare will be showcased, funding solutions discussed and partnership building tips provided, all essential components of a successful funding proposal. For more information or to sign up, see our website at www.cchap.info.

Grant Awards Across the State

Every month we will showcase funding successes from community colleges and their partners from throughout the state. Not only will this give us the opportunity to congratulate successful partnerships, it will help others see the types of proposals that are being funded, and remind us all... we can get the proposal in and actually get it funded!

It's early in the season...have you recently been awarded a grant? Let us know and we will spread the word!

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